

# PRESS RELEASE

## Google Earth adds photos from Panoramio

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Last week Google Earth released a new "Geographic web" layer that includes photos from Panoramio.com, a small start-up created by developers based in Spain and Germany.

Next time you open Google Earth you will see photos from Panoramio included by default without any update. Articles from Wikipedia are also included in the new "Geographic web" layer. Little blue icons over the satellite images represent the photos from Panoramio.

Chikai Ohazama from Google Earth wrote in Google Official Blog: "I went hopping around from the southern tip of South America to the mosques in the Middle East to the Maldives Islands, immersed in a wealth of information, and I really felt like I was visiting each place through eyes of people who had been there. It was really engaging to compare, say, the Grand Canyon through the photos in Panoramio to the view from Google Earth, where I could follow the Colorado River through each".

At Panoramio.com anyone can publish photos and contribute illustrating the World. More than 150.000 photos have been published by the community until now.

The most distinctive feature of Panoramio is geolocation. The website allows you to place a photo exactly at the location where it was taken. The outstanding quality of Google's satellite images makes possible to recognize a monument, a street or even a path in the mountains. In this way people can easily find the place where the photo was taken. If someone misplaces a photo by mistake, the community can correct it by suggesting a new location.

Panoramio.com was founded one year ago for developers based in Spain and Germany. The service offers 2Gb of free storage space for your photos. The upload system based in Ajax technology makes possible to upload an unlimited number of photos simultaneously without installing any application.

"Including Panoramio in Google Earth together with Wikipedia makes photos from Panoramio available for more than 100 million Google Earth users." said Joaquín Cuenca from Panoramio.

The possibilities of the extensive collection of shared photos from Panoramio are never-ending. It is a great tool for planning holidays and exploring the World. You can discover a lonely beach close to your hotel or find out if the city center is as exotic as you thought.

**Company background**

Panoramio was created in October 2005. The developers are based in Spain and Germany. Until now more than 150.000 photos from around the World have been mapped in Panoramio.

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